



Good company

Rashi Foundation

**Initiation, development and implementation
of social capital projects**

The need

Israel 2020

- Government budget deficit is growing
- Local authorities under increased burden
- Constant population growth

Despite the establishment of municipal economic corporations, the Umbrella Agreements and other public systems, in many places there is still an acute need for an expert body to undertake the development of capital projects from a social perspective.



The lack of a proper solution is likely to cause an expansion of social gaps.



The opportunity

The complex reality increases and emphasizes the demand for professional knowledge and capacity in this field.



Who we are

Good Company is one of Israel's largest expert centers for initiation, development and management of capital projects from a social perspective.

Good Company was founded in the belief that significant projects with the potential to transform people's lives require capability for integrative management and cross-sector partnerships.



In two decades of activity we completed 350 projects at a total budget of ILS 1.5 billion, which serve as infrastructure for social activity.



Shelter for Women



Kinneret College Academic Library



Desert Shanti



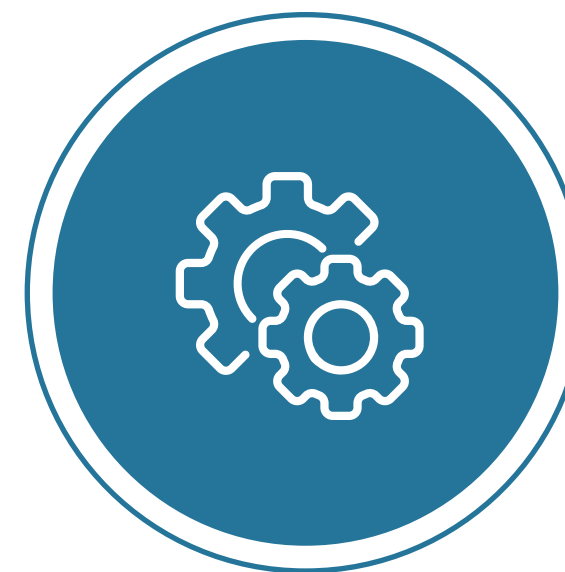
Danciger School, Kiryat Shamona



We have been making social impact through capital projects for years.



We achieved sustainable outcomes by improving social infrastructure in the geographic and social periphery.



We influenced major systems in the public, business and nonprofit sectors.

COLECTIVE IMPACT



Our values



**Social
responsibility**



**Professional
excellence**



Commitment



**Innovation
and creativity**



The services we offer



Initiation and development of public\social capital projects

Characterizing needs, programming, fundraising plan, legal guidance, supervision of the implementation from contractor selection to handover.



Professional consulting and accessing resources

Guidance with regard to design, legal, financial and construction\renovation issues

Assistance in accessing public funding and subsidies for community\social capital projects



Developing public\social services

Designing a pedagogic program adapted to the building

Managing the contacts with donors, service providers, regulators, public authorities



Leading social processes within urban renewal

Strategic-spatial-social planning, including writing social impact assessments and advising authorities on the subject.

Why choose us



Pooling and accessing resources

The Rashi Foundation has gained expertise in the methodology of "round tables" that bring together government agencies, municipalities, philanthropies, businesses and civil society organizations for public causes.



Economic sense

Good Company is not for profit, and therefore it is more cost-effective.



Specialty in complex projects

We have a broad practical experience in developing and carrying out projects of various sizes in the public sector, meeting both social and economic targets.

The Good Company Team

Leading and supervising dozens of social projects over two decades, our team has an extensive experience along with planning and management capabilities that are valuable in solving problems and saving time and money.



Eyal Lehr,
manager

BSc in Industrial Engineering and Management, specializing in IT systems (Tel Aviv University)
MBA (Bar-Ilan University)



Ofra Yechieli,
planner

BSc in Industrial Design and Technology and Art Education (HIT)
MA in Urban and Regional Planning (Technion)



Orly Elmakies,
legal advisor

LL.B. (Ono Academic College)
BA in Economics and Business Administration (Bar Ilan University)
Certified accessibility consultant



Sami Peretz,
engineering supervision

BSc in Civil Engineering (Technion)
30 year experience in managing and supervising civil engineering projects



Liat Barnea,
administration coordinator

BA in Sociology, Society and Administration (the Open University)
16 years in the Foundation, over 200 projects